

Prime Property Prize 2025 Rules

Organiser

The organisers of the Prime Property Prize competition are Polskie Towarzystwo Wspierania Przedsiębiorczości SA, with its registered office in Katowice, and PTWP-Online Sp. z o.o., with its registered office in Katowice, the publisher of PropertyNews.pl and PropertyDesign.pl (herein jointly referred to as the Organisers).

Objective of the competition

The Prime Property Prize competition aims to identify companies and projects that have had the greatest impact on the property market over the past year, as well as individuals whose spectacular achievements have played a key role in the development of the entire industry.

The winners will be awarded in 12 categories:

- **Investor-Friendly City** – climate is paramount! A good host knows what investors need and knows how to create the right conditions to develop investments. These are the leaders we reward!
- **Developer of the Year** – there are no easy projects on the real estate market anymore, and those that are spectacularly successful require vision, courage, and experience. The prize is awarded for the company's achievements and activities on the real estate market during the period from September 2024 to August 2025, its contribution to the development of this sector in Poland, its business success, high quality of executed investments, created with respect for the environment and the urban fabric, in accordance with the principles of sustainable development, innovative solutions, as well as impact on the economy of the region.

We reward the market success in the following categories:

- **Developer of the Year – Offices**
- **Developer of the Year – Retail Trade**
- **Developer of the Year – Warehouses**
- **Developer of the Year – Hotels**
- **Developer of the Year – Housing and PRS**
- **Tenant of the Year** – success on the property market is measured by the number of rented square metres. Spectacular new buildings are being built, and old buildings are being given new life with the tenant in mind. Thanks to their activities and development, the real estate sector continues to grow, and developers continue to push the boundaries in creating attractive spaces for work, retail, leisure, or entertainment.
We reward the most active commercial property tenants. In the case of hotels, hotel chains:
 - **Tenant of the Year – Offices**
 - **Tenant of the Year – Retail**
 - **Tenant of the Year – Warehouses**
 - **Hotels – Network of the Year**
- **Investor of the Year** – the level of investment activity is a live indicator of the real estate market situation. We reward the most active investors who dare to make bold decisions and set trends in the investment market.
- **Building of the Year** – with this award we honour the best commercial and residential real estate project of the last year. It is awarded to a building that cannot be passed by indifferently. By its function and form and by blending in with its surroundings, it is a magnet for business, a factor in the development of the city and a response to the needs of the local community.

Five special prizes to mark the 15th anniversary of the PROPERTY FORUM

Prizes for companies and personalities who, over the past decade and a half, have not only shaped the real estate industry in Poland, but have also created new standards and removed barriers. These awards recognise visionaries, leaders, and pioneers whose determination, innovation and strategic decisions have had a key impact on the market. Subjective editor's choice.

Our selection criteria:

- Each Member of the Experts Forum sends to the following email address: nagrody@propertynews.pl. their TOP 5 from each category along with a brief rationale. Submissions are accepted until **01 July 2025**.
- Submissions from readers and interested companies are accepted via a submission form: <https://forms.gle/vbxiEhSvY57uWWSN8>. Submissions are accepted until **01 July 2025**.
- Up to 4 photos can be attached to your submission by sending it to the following email address: nagrody@propertynews.pl. The maximum size of an e-mail message may not exceed 10MB. Sending photos as above is tantamount to giving authorisation to the organiser of the competition to crop and then publish the photos for the needs of the competition and the granted award, if any, via websites and in printed press. The entity sending the photos guarantees that it is the holder of the right to grant the above authorisation.
- Based on the submissions, the Editorial Board will prepare a TOP 5 list for each category; the list of nominees will be published at the propertynews.pl and propertydesign.pl by **14 July 2025**.
- Experts will vote on nominees in each category – by **31 August 2025**. Voting is conducted by email. The Experts will receive the full and complete list of the nominees. An Expert will e-mail back to the indicated address only those proposals, which in their opinion deserve distinction in individual categories.
- Readers of Propertynews.pl and Propertydesign.pl vote simultaneously until **31 August 2025**.
- The winners in each category will be selected after all votes from Experts and Readers are counted.
- The winners will be selected based on a total of the votes (points scored) by the Readers of the Propertynews.pl and Propertydesign.pl websites and the Expert Forum members. Votes cast are converted into points. Each expert's vote is converted into 10 points, whereas each vote (click) of an Internet user translates into 1 point.
- The winners will be notified of the award by **03 September 2025**.

Announcing the winners

The statuettes will be awarded during the Property Forum 2025 Gala – **26 September 2025**.

Detailed information on personal data processing

- The Organiser is the Controller (co-controller) of personal data collected during the submission process. For matters related to personal data, the Organiser can be contacted at: Plac Sławika i Antalla 1, 40-163 Katowice; odo@ptwp.pl.
- The personal data collected in the submission shall be processed for the following purposes:
 - a. to identify the submission and to proceed with the consecutive competition phases, including contacting the submitter, representatives of the submitted investments, to obtain additional explanatory information about the submission and the investments in the Competition, to inform about the results of the Competition, and to coordinate the investment representative's participation in the awards ceremony,
 - b. to inform about consecutive editions or similar competitions, direct marketing of services and communication between the data controller and investment representatives, in the form of written or electronic communication, or using telecommunications devices (telephones, text messages).
- Data processing involving the collection, storage and sharing of data obtained in connection with the competition is necessary to fulfil the above-mentioned legally justified purposes carried out by the above-mentioned controllers.
- The data shall be processed solely for the time required to accomplish the processing purposes, however, not longer than until the time an objection is made to processing or the consent to process the data is revoked. Objection to the processing of personal data or the mode of processing can be submitted at any time at odo@ptwp.pl.
- The person whose personal data has been provided in a competition submission shall be entitled to access their data and to correct it. Such person may at any time request the rectification, deletion, or restriction of the processing of their data; such person is also entitled to object to specific processing and is entitled to lodge a complaint with a competent supervisory authority pursuant to the terms and conditions set out in relevant legislation.

- In all other respects, the provisions of the privacy policy of the Organiser's websites, available at: <https://www.propertynews.pl/polityka-prywatnosci/>, shall apply to the processing of personal data of entities making submissions or communicating with the Organiser via the Organiser's websites.